

# **3D RENDERING**



SONY







ESSENZA  
Perfumes

*Aura Bliss*  
serene elegance

*Aura Bliss*

*Aura Bliss*  
serene elegance

North Avenue Road, Chennai, Tamil Nadu, India.







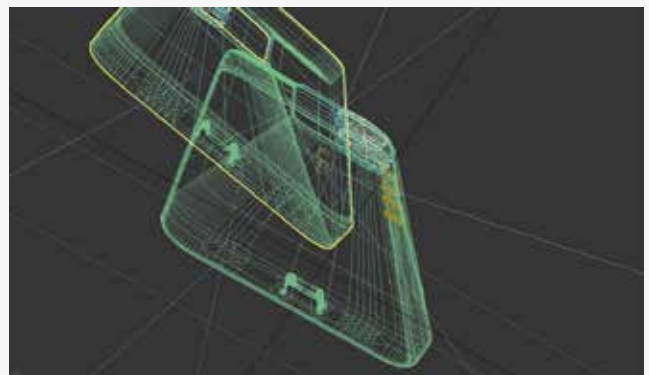




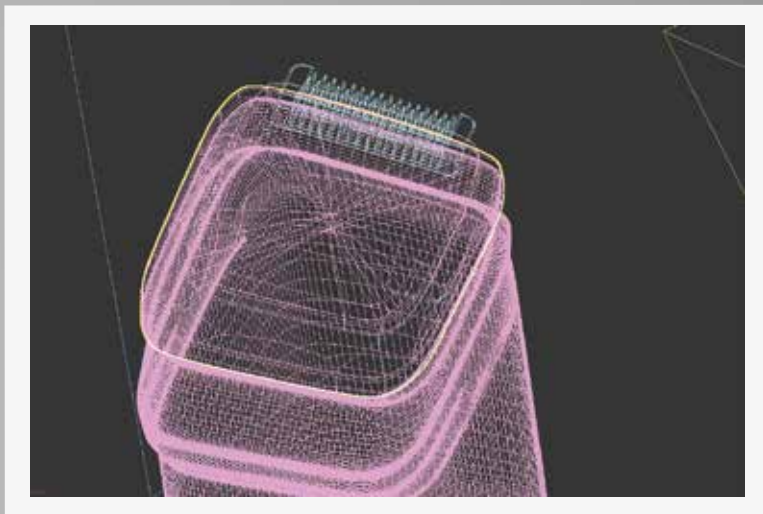














I am a **skilled 3d Modeller** and **graphic designer** with a strong passion for creating visually appealing designs.

My experience includes modeling, texturing, crafting, social media layouts, editing, illustrations, poster designs and developing marketing materials that effectively convey my client message. With nearly 15 years of designing experienced, I have mastered design tools such as Adobe Creative Suite to bring my ideas to life.

My primary goal is to design materials that not only look outstanding but also fulfill their intended purpose.

#### Academic Qualification :

Diploma      Diploma in Computer Hardware  
Tamilnadu Open University

H.S.C.      Higher Secondary Education  
MDT High School, Tirunelveli.

#### tools I used for creativity



#### Skills :

- 3d Modeling
- Texturing
- Material Applying
- Rendering & Visualization
- Time Management & Organization
- Layout & Composition
- Typography & Preparing for printing
- Problem Solving & Team Working

#### Contact Details :

☎ **+974 51029532, +91 9790299254**

📍 Tamilnadu, India

✉ [hidhaisnkl@gmail.com](mailto:hidhaisnkl@gmail.com)

🌐 [hidhayath-designer](#)

Work Experience

2022 - 2024

Senior Graphic Designer

Wajhat Smart Trading Company, Al-Riyadh, Saudi Arabia.

I have been involved in crafting captivating and informative packaging designs for our company's products, submitting them for marketing team approval, actively seeking feedback, and iteratively refining the designs to ensure they achieve the desired impact for the entire organization. Engaged in product photography, proficient in photo editing, and adept at image retouching to maintain quality standards and uphold the brand's enhancement. Developing Marketing instruments such as brochures, flyers, catalogs, and posters to promote the company's products or services to distributors, retailers, and end consumers. Ensuring and keep improving these instruments engaging and effectively communicating the key features and benefits of the products to the target customers.

2017 - 2021

Senior Graphic Designer with Printing Business

Own Business, India

As a dedicated business owner, I approach every project, whether it's basic flex designing or advanced graphical work, as a chance to inject my creativity and expertise into the design process—a challenge I wholeheartedly welcome. From conceptualization to execution, I meticulously scrutinize every detail, striving tirelessly for perfection. My ultimate aim is not only to meet but exceed customer expectations, thereby creating tangible value for their businesses

2007-2015

Graphic Designer

SAB Print House, Chennai, India

Crafting dynamic and captivating visual solutions through innovative flex designing techniques.  
Bringing brands to life through imaginative brochure design and meticulous preparation for impactful storytelling and engagement.  
Elevating customer products through innovative enhancements and strategic improvements to drive market impact and satisfaction  
Other necessary designing works as and when arises

2005-2007

Flex Designer

Jhon Digital, Tirunelveli District, Tamilnadu

Create visually appealing flex designs for various promotional materials, including banners, billboards, and signage. 2. Utilize design software and tools to produce high-quality flex designs that effectively communicate the intended message and brand identity. 3. Collaborate with the marketing team to understand project requirements and deliver designs that meet and exceed expectations 4. Develop impactful poster designs for events, promotions, and advertising campaigns across various mediums, including print and digital platforms.